



CARMEN PRESTON

ADVERTISING & GRAPHIC DESIGN

carmenpreston.com
cpreston.1@me.com

Graphic designer and creative artist.
Specialized in brand identity, web design,
and photography.

Fast learner always looking forward to find
creative ways to effectively meet goals.

EDUCATION

COLUMBUS COLLEGE OF ART & DESIGN

Columbus, OH
BFA in Advertising & Graphic Design,
Minors in Copywriting and Media Studies
May 2013

COLUMBUS STATE COMMUNITY COLLEGE

Columbus, OH
Digital Design and Graphics

SKILLS

- Graphic Design & Web Design
(Photoshop, Illustrator, InDesign, After
Effects, Flash, Dreamweaver, HTML, CSS)
- Mac and PC
- Microsoft Office
- Motions Graphics
- Fluent in English and Spanish

WORK EXPERIENCE

SALEM STONES, INC.

Marketing Coordinator, September 2014- Present
Creation and planning of marketing tools for the company and nationwide events including flyers, booklets, forms, photography, website, video tutorials and email blasts.

AMALGA TECHNOLOGIES, INC.

Creative Director, August 2013- September 2014
Lead the design, development, production and preparation of marketing and/or communications materials for the company and/or a specific business unit.

FREELANCER & SUBCONTRACTOR

*Photography, Web Design, Graphic Design, Branding,
and Packaging Design, October 2008 - Present*

RESIDENTIAL FINANCE CORPORATION

Graphic Design Intern, May 2013 - July 2013
Assist Marketing Director with new concepts for Magazine layouts,
and edit concepts to company satisfaction.

NANOFIBER SOLUTIONS™

Graphic & Web Designer, May 2011- August 2013
Working on product branding, marketing templates, banners,
catalog and complete website update.

PEOPLE TO MY SITE

Advertising & Graphic Design Intern, January 2012 - April 2013
Assist Creative Director with new concepts for websites, and edit
concepts to customer satisfaction.

COLUMBUS COLLEGE OF ART & DESIGN

Saturday Morning Art Classes Instructor, February 2010 -Present
Teach Advertising & Graphic Design, preparation of lessons,
supervise students, and provide general administrative support.

Student Affairs Assistant, January 2010 - May 2013

Developed brand/image compliant collateral materials for the
Office of Career Services and MindMarket.

RYAN PARTNERSHIP

Advertising & Graphic Design Intern, May 2012 - December 2012
Worked on creative and promotional projects, including
presentations, advertising, direct mail, web and package design.

AWARDS & ACTIVITIES

2ND PLACE, 2012 VICTORIA'S SECRET DESIGN COMPETITION

Dream Angels Perfume Package, April 2012

CCAD ORIENTATION LEADER

May 2011 - May 2012

CCAD INTERNATIONAL STUDENT ASSOCIATION CO-PRESIDENT

September 2009- December 2010